

undoing racism in healthcare



The Greensboro Health Disparities

Collaborative is dedicated to establishing

structures and processes that respond to,

empower and facilitate communities in

defining and resolving issues related to

racial disparities in healthcare. The results

of the work of the Collaborative will be

used to reduce the racial disparities

experienced by disadvantaged populations

when interacting with healthcare institutions.



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working together for change



The Collaborative was formed in 2003 under the leadership of The Partnership Project and the University of North Carolina's Program on Ethnicity, Culture and Health Outcomes (ECHO). Each bringing their own strengths and areas of expertise, the two organizations worked together to develop a research proposal addressing race-related disparities in healthcare. In September 2003, an 18-month planning grant was secured to create a community-based health disparities task force - later named The Greensboro Health Disparities Collaborative (GHDC).

GHDC was charged with designing an exploratory Community-Based Participatory Research (CBPR) study to generate hypotheses about variables within healthcare institutions that may contribute to racial disparities. In developing the study, The Collaborative utilized a model from the People's Institute for Survival and Beyond (PISAB). Its goals were to:

- Establish a research partnership
- Understand and agree on the language for social/political analysis of racism in creating racial disparities
- Design a study to identify characteristics of the structure and climate of a local medical community that may contribute to disparities in healthcare outcomes

first initiative

The first initiative of the GHDC is CCARES, the Cancer Care and Racial Equity Study - a project dedicated to understanding the differences in healthcare African American and White women receive during treatment for breast cancer.

Funded by the National Institutes of Health, CCARES seeks to move the fields of public health and healthcare forward in understanding racial and ethnic health disparities. Specifically, it will show how differences in communication and care function within a local medical community impact breast cancer treatment and the continuity of care, especially for African American women.

CCARES wants to understand:

- Did African American and White women with breast cancer receive cancer care that was the same?
- If the breast cancer care they received was not the same, how was it different and what could have been the reason?
- To eliminate these differences, how can we ensure that there are policies and procedures in place to help reduce any differences in care?

inside the collaborative



The Collaborative brings together the vision of The Partnership Project in Undoing Racism™ and the expertise of the UNC research faculty in CBPR. It is comprised of more than 25 community leaders, public health researchers, university faculty and staff, clergy, healthcare professionals, and other members of the community.

ccares leadership

The talented and dedicated CCARES team is guided by Dr. Eugenia Eng, professor of Health Behavior and Health Education at UNC and director of the MPH program. She is responsible for the scientific integrity and overall administration of CCARES. An accomplished and award-winning researcher, Dr. Eng's commitment to health disparities research provides the foundation for the CCARES program.